

News Release

For Immediate Release
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BUSHMAN WATER HARVESTING, INC. TAPS

MICHAEL MURPHY AS V.P., SALES & MARKETING

TEMECULA, CALIFORNIA, September 8, 2008 --- Bushman Water Harvesting Inc., a wholly owned subsidiary of Channell Commercial Corporation (NASDAQ: CHNL), has announced the appointment of Mr. Michael Murphy as Vice President, Sales & Marketing for the U.S. and Canada. Prior to joining Bushman, Murphy held several management positions of increased responsibility at BSH Home Appliances, a subsidiary of Bosch where, most recently, he was General Manager of Retail Sales in the U.S.

A global pioneer in the design and manufacture of rainwater harvesting and storm water management systems for over 20 years, the company recently began manufacturing and shipping a full line of above ground rainwater harvesting systems throughout the United States and Canada. The company already has a dedicated Bushman sales team in place in North America to service distributors and, under the direction of Mr. Murphy, Bushman will be deploying distributor-based strategies and agents throughout North America. Headquartered in Temecula, California, Bushman Water Harvesting, Inc. is a member of ARCSA (American Rainwater Catchment Systems Association) and the U.S. Green Building Council. For additional information call 866.920.TANK (U.S.), 800-387-8332 (Canada), or visit www.bushmanusa.com or www.bushmancanada.com.

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