

News Release

For Immediate Release
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BUSHMAN WATER HARVESTING, INC.

ABOVE GROUND SYSTEMS INTRODUCED IN NORTH AMERICA

TEMECULA, CALIFORNIA, September 8, 2008 --- Bushman Water Harvesting Inc., a wholly owned subsidiary of Channell Commercial Corporation (NASDAQ: CHNL), has announced that it is now manufacturing and shipping a full line of above ground rainwater harvesting systems throughout the United States and Canada.

A global pioneer in the design and manufacturing of rainwater harvesting and storm water management systems for over 20 years, Bushman originally developed and refined its products in Australia, where extreme drought conditions have made rainwater harvesting a mandatory way of life. Recognizing the growing water shortages in North America, Channell acquired Bushman in 2004 with the goal of providing a solution to the water shortage problem in the U.S. and Canada.

Bushman rainwater harvesting systems include a broad line of Slimline™ and round above ground packages with capacities ranging from 130 to 3,000 U.S. gallons. They can be ordered as complete rainwater harvesting system packages, or as basic tanks with necessary connections. Optional accessories include complete installation connection kits and external pump kits.

To assure maximum strength, all tanks are constructed of high quality, rotational-molded polyethylene and are UV stabilized. Available in a wide selection of colors to complement the home or installation site, The Bushman Slimline tanks are designed for installation in locations where a limited depth profile is required, such as against a wall or under the eaves of a home. Bushman's round above ground tanks are larger than the Slimline tanks and have increased water storage capacities. They are available in both tall and low profile configurations and can be installed against a wall, on the ground, or on a stand at virtually any location.

Under the direction of Michael Murphy, Vice President, Sales & Marketing (U.S. and Canada), Bushman has a dedicated sales team in place to service distributors. The company will initially be deploying distributor-based strategies and agents throughout North America. Bushman Water Harvesting, Inc. is a member of ARCSA (American Rainwater Catchment Systems Association) and the U.S. Green Building Council.

For additional information call 866.920.TANK (U.S.), 800-387-8332 (Canada), or visit www.bushmanusa.com or www.bushmancanada.com.

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